



2022 West Federation CHRIE Conference
Virtually hosted by **California State University, Sacramento**

Undergraduate Research Competition
Sponsored by UNT



West Federation CHRIE is hosting another **Undergraduate Research Competition** at the 2022 annual conference. WFCHRIE invites undergraduate students to submit research papers supervised by faculty advisors. The Undergraduate Research Competition is sponsored by University of North Texas and will be held virtually on February 10, 2022. Below you will find the details and requirements of the competition. For more information, please visit <https://www.wfchrie.com/>.

Purpose:

The Undergraduate Research Competition aims to: 1) encourage and stimulate undergraduate research scholarship; and, 2) provide opportunities for undergraduates to present their original research.

The competition focuses on a broad range of contemporary topics relevant to research, education, and industry practices within the scope of **hospitality and tourism fields**.

Eligibility:

To qualify for the competition: 1) **an undergraduate student must be the lead author** (as of February 10, 2022) of the proposal; and, 2) the research must have been conducted under faculty supervision.

Each faculty member is limited to supervise a maximum of TWO submissions.

Awards:

A finalist certificate will be presented to each finalist, as well as the first, second, and third place awards (\$500, \$300, and \$200 respectively, plus award certificates) during the awards ceremony.

Application/Submission Procedures:

1. Students will submit a title page and a research proposal in Word format (.doc or .docx) by the deadline (**December 12, 2021, at 11:59 pm Pacific Time**). All proposals are submitted through Easy Chair at the following link:
<https://easychair.org/conferences/?conf=wfchrie2022>
2. Please select “**undergraduate research competition**” track in the submission process. Authors will be notified of their acceptance status by **January 10, 2022**.
3. Each submission should include the following two documents:
 - a. A title page including title, author name(s), and affiliation(s); and,
 - b. An **anonymous** main document (proposal) that meets the following criteria:
 - i. Including proposal title, abstract (up to 75 words), and main body
 - ii. Main body must be between 800 and 1200 words. The word limit excludes figures, tables, and references.
 - iii. Please include a word count before References.
 - iv. Use 12 point, Times New Roman font, and single-spaced.
 - v. Margins should be 1-inch on sides, 1-inch on top and bottom.

Any submission not following the guidelines is subject to desk rejection. **Please use the submission template in the Appendix to prepare your submission.** Criteria are below.
4. At least one **student author** of each accepted presentation must register for the conference by **January 31, 2022**. Students must register to present at the competition. Conference registration information will be sent with the acceptance email.
5. All the finalists must submit a presentation video (8 minutes maximum) by **January 31, 2022**. The submission instruction will be sent with the notification email. If for any reason the presenter cannot show up at the presentation meeting or does not show up on time, the video will be played instead for the judges to grade. If the video is played, the finalist will lose 10 points in Oral presentation (Ability to answer judges’ questions).
6. The final oral competition will be conducted online via Zoom on **February 10, 2022**. **Only undergraduate student authors can present.** The competition details will be sent with the notification email. The presentation should outline the scope and significance of the research, study methodology and design, results, and conclusion. The presenters will also answer questions from judges. Criteria are below.

Important Dates:

- Submission of proposal – **December 12, 2021**
- Authors notified – **January 10, 2022**
- Authors registration for conference – **January 31, 2022**
- Submission of video – **January 31, 2022**
- Oral competition – **February 10, 2022**

Judging Criteria:

1. **Judging of Proposals:** Submitted proposals will be judged based on the criteria below. Finalists will be chosen by at least three judges as appointed by the Competition Chair.

<i>Proposal Judging Criteria</i>	<i>Points (100)</i>
Adherence to rules of competition (submission template)	10
Explanation of objectives and background	10
Presentation of research significance and industry implications	10
Originality/Value of research	10
Presentation and explanation of methodology	15
Presentation and explanation of results	15
Explanation and soundness of conclusions	15
Professionalism, organization, and flow	15

Finalists will be selected based on the proposal submitted and will be notified via email by the Competition Chair by January 10, 2022. Non-finalists will have chance to present their research project in a separate academic session at the 2022 WFCHRIE conference and receive a **certificate of presentation** from the conference.

2. **Judging of Oral Presentations:** Oral presentations by the finalists will be judged based on the criteria below. Oral presentations will be judged by a least three judges representing both academia and industry.

<i>Oral presentation Judging Criteria</i>	<i>Points (50)</i>
Presentation and explanation of research importance, relevance, significance, and originality	10
Presentation and explanation of research methodology, results, and conclusions	15
Visual design of the presentation	5
Professionalism of presentation & Knowledge of research area	10
Ability to answer judges' questions	10

Contact:

Questions regarding competition eligibility, rules, and submission of proposals should be directed to the Competition Chair (Dr. Xi Leung, xi.leung@unt.edu).

The enforcement, review, and changes of these Rules and Guidelines will be the responsibility of the Competition Chair and WFCHRIE board. Failure to comply with any of the rules of the competition may result in disqualification.

APPENDIX: SUBMISSION GUIDELINES

TITLE PAGE

(On a single page, separate from Main Document)

TITLE OF THE PROPOSAL (RIGHT ALIGNED)

John Smith, **Undergraduate Student**

Department Name

School Name

and

Jane Davis, **Faculty Advisor**

Department Name

School Name

MAIN DOCUMENT
(Separate from title page)

TITLE OF THE PROPOSAL: (LEFT ALIGNED)

ABSTRACT (LEFT ALIGNED with Indentation on a page by itself)

Abstract up to 75 words – that describes your proposal. Indent the first sentences of each paragraph. If multiple paragraphs are used, single space between and within each paragraph. Do not number the pages. The pages are numbered by the editor in the conference proceedings. The title page is on its OWN page, separate from the main document (including abstract, main body of the proposal, references, figures and tables).

Key Words: (left aligned, no Indentation) Include a list of no more than 6 keywords.

INTRODUCTION (left aligned, no Indentation)

The main document should include proposal title, abstract, main body of the proposal (with a minimum of 800 words and not exceeding 1200 words), figures, tables, and references. Describe your work in 12-point, Times New Roman font, and single-spaced. Margins should be 1-inch on sides, 1-inch on top and bottom.

LITERATURE REVIEW (if appropriate to session type)

Tables and figures must appear within the text (not at the end of the text). Tables and figures should be numbered sequentially (e.g. Table 1, Table 2, Table 3, etc.), and should bear titles which explain their content.

METHODOLOGY

Include study design, data collection, and data analysis.

RESULTS (optional)

If it is a completed study, please include the “Results” section to provide a summary of main results with tables and figures if applicable. If it is work-in-progress, you may not include this section.

DISCUSSION AND IMPLICATIONS (EXPECTED IMPLICATIONS)

If it is a completed study, please provide brief discussion and implications in this section. If it is work-in-progress, please provide some expected implications.

WORD COUNT (excluding figures, tables, and references):

REFERENCES

References must be listed immediately following the main text of the proposal. Use **APA style (7th edition)**, alphabetize by author. See examples below:

Calfee, R. C., & Valencia, R. R. (1991). *APA guide to preparing manuscripts for journal publication*. American Psychological Association.

Davis, F. (1989). Perceived usefulness, perceived ease of use, and user acceptance of information technology. *MIS Quarterly*, 13 (3), 319-340.

Price, D. (2018, March 23). *Laziness does not exist*.

Medium. <https://humanparts.medium.com/laziness-does-not-exist-3af27e312d01>